

## Athletic Banned Substances Program



## Altogether Better Screening for Your Protection

NSF International's Athletic Banned Substances Certification Program helps athletes, coaches and trainers make more informed decisions when choosing nutritional products. The program has been recommended by key athletic organizations, including: **MLB, MLBPA, NFL, NFLPA, and CCES.**

### What is Involved?

- Review of toxicological formulation and company's marketing materials
- Facility inspection/Good Manufacturing Practices (GMP) audit
- Annual label claim laboratory testing/analysis
- Banned substance screening of over 130 analytes
- Product certification



### Why Should My Company Participate?

- NSF's Athletic Banned Substances Certification Program is the **only** choice when it comes to finding a nationally accredited certification program, built on NSF/ANSI 173
- Testing demonstrates your products are free from banned substances
- Protect your company's brand and avoid negative press
- Give players, coaches and trainers peace of mind
- Become a sports industry partner in the fight against doping
- Build your brand value and distinguish yourself from your competition
- Become an active promoter of industry self regulation, such as doping/GMP/AER and Adversiv Reporting

### Additional Services Offered to NSF ABS Customers

NSF recognizes the importance of working in partnership with you. Additional services include:

- Personalized project and marketing service from day one
- GMP for Sport™ at no additional cost providing that your facility does not store or utilize athletic banned substances
- Working in conjunction with sports bodies to develop standards
- Being seen as the industry's testing expert on panels and events
- Listening and reacting to industry needs by creating user friendly tools for leagues, athletes and coaches e.g. [www.nsf.org](http://www.nsf.org)
- Leveraging the NSF mark through close customer collaboration
- Listings on <http://www.nsf.org/Certified/BannedSub/listings.asp>

### Contact Us

For more information on NSF's ABS Program, please visit [www.nsf.org](http://www.nsf.org), call +1 734-827-6856, or e-mail [CertifiedForSport@nsf.org](mailto:CertifiedForSport@nsf.org).

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