



## **OVERVIEW**

Organizations around the globe are trending toward sustainable practices. Many manufacturers are developing corporate sustainability plans, retailers are requiring sustainable practices, and consumers are now looking for “green” products more than ever before.

In the carpet industry, [The Carpet and Rug Institute](#) (CRI) set out to provide the commercial market with a single easy-rating certification system for carpet and rugs. With the assistance of NSF International, a leader in standards development and product certification, a Sustainable Carpet Assessment Standard was created.

## **NSF/ANSI STANDARD 140-2007**

Nearly five years in development by a multi-stakeholder, consensus-based group, NSF 140 was designed to establish a system with varying levels of certification to define sustainable carpet. This establishes performance requirements for public health and environment, and addresses the triple bottom line – economic-environmental-social, throughout the supply chain.

NFS 140 is the first multi-attribute American National Standards Institute (ANSI) standard for environmentally preferable building materials in the construction industry.

The industry group developed this standard to:

- Increase the economic value of sustainable carpet throughout the supply chain.
- Provide information to help specifiers and supply chain stakeholders sort out information on sustainable attributes.
- Encourage competition between manufacturers and their suppliers to seek out or develop environmentally preferable processes, practices, power sources, and materials.



### CERTIFICATION BENEFITS

Sustainable practices yield distinct benefits, both for those manufacturing and selling the product, and for those specifying products.

Following are just a few benefits for manufacturers and specifiers:

<b>Carpet/Rug Manufacturers</b>	<b>Specifiers - Architects, Interior Designers, Purchasing Agents</b>
Saves costs	Reduces environmental impact
Demonstrates your design innovation	Reduces liability
Reduces liability	Contributes toward LEED certification
Differentiates products	Reduces carbon footprint
Facilitates market recognition	Demonstrates your social responsibility
Helps establish long-term client relationships	Positions you as industry leader

### About NSF

NSF International, a leader in standards development, product testing and certification, has been protecting health, safety and the environment for over 60 years. NSF clients include over two-thirds of the FORTUNE 100 manufacturers and retailers. With over 10,000 clients in 100 countries and a worldwide auditor network, NSF is the preferred business partner for your Sustainability solutions.

### HELPFUL LINKS

- [The Carpet and Rug Institute](#)
- [Purchase a Copy of NSF 140](#)
- [NSF International - Main Webpage](#)
- [NSF International - Sustainability Solutions](#)

### CONTACT

For more information about the NSF 140 standard, or NSF certification to NSF 140, contact us at +1.734.827.6810 or 1-800-NSF-MARK (ext. 6810) or email [sustainability@nsf.org](mailto:sustainability@nsf.org).