



June 3, 2011

Today, we are pleased to announce that NSF Davis Fresh™ is transforming itself to **NSF™ Agriculture!** Our new name reflects several exciting changes to the services we provide our clients.

For more than ten years, we've met the needs of clients interested in the food safety of perishables and produce. Our transformation to NSF Agriculture enables us to work with our farming partners to deliver those same quality services to those engaged in **livestock, poultry and egg production**. In addition, by teaming with the experts at NSF-CMi, another widely known and respected food assurance brands, NSF Agriculture becomes the only one-stop shop for food safety expertise for perishable produce, livestock and egg production operations.

We've also reorganized! In order to provide you more localized food safety and quality services we've **added regional territory managers, food safety experts and auditors throughout the U.S. and Latin America.**

And in support of small, local food producers, we have even more good news! NSF has developed a first of its kind Local Farm Assurance program that is designed to help national retailers, distributors, and foodservice company's source more locally-grown food products as we'll **provide small, local food producers a cost-effective way to become compliant with global food safety standards.**

We are excited about these changes and are confident that NSF Agriculture will help you meet your growing needs by delivering improved customer service, quicker turnaround times and more programs and services. Contact Ricardo Islas, 520-232-3561 to find out about all the wonderful improvements NSF Agriculture has to offer. Also, here is a recent interview I did in which I outlined these exciting improvements to our program.

Food safety is paramount to the success of your business. NSF International has been a global leader in food safety auditing and certification services for more than 66 years. We hope you'll continue to entrust your food safety needs to us.

We appreciate your business and look forward to serving your company's needs in the future.

Sincerely,

A handwritten signature in black ink that reads "Donna Garren".

Donna Garren

President NSF Agriculture

P.S. Download our latest NSF Agriculture informational brochure