

# CDP REPORTING: DISCLOSURE, INSIGHT AND ACTION



## Verification from NSF International



A recent survey of business executives found that 92% support the UN Sustainable Development Goals (SDGs), though most have not determined how to put sustainability initiatives in place or measure their social and environmental impacts.<sup>1</sup>

Companies reporting through CDP are taking action to deliver a low-carbon and resource-abundant world. Improving corporate awareness through measurement and disclosure is essential to the effective management of carbon and resources risk.

CDP's standardized and globally recognized reporting system reduces the burden of collecting and submitting data, making measurement and comparison easier.

## WHAT IS CDP?

On behalf of more than 800 investment institutions, CDP gathers data on climate risks and low carbon opportunities from the world's largest companies, who have a combined \$100 trillion in assets. CDP reporting is aligned to four focus areas, and provides companies with benefits such as creating, implementing and maintaining a sound business strategy for prospering in a changing world.

## COMPANIES THAT REPORT TO CDP FOR...



Are transparent about their carbon risks and see a positive impact on their valuation.  
Have collectively saved \$1.2m annually in interest payments through carbon disclosures  
Capitalize on the transition to a low-carbon economy and imbed environmental data at the heart of their business.



Gain visibility into their supply chain and build relationships with sustainable suppliers.  
Satisfy multiple customer requests for climate change and water information in one response by reporting on CDP's single platform.  
Saved suppliers \$6.6bn in 2015 by measuring and managing emissions.



Demonstrate their commitment to improving water security to investors and customers.  
Gain an enhanced understanding of water risks and how to respond.  
Identify partnerships that could improve water security and build a stronger company.



Are reducing the risks associated with deforestation, which accounts for 10-15% of global GHG emissions.  
75% of companies say deforestation is a risk to their supply chains.  
Responsibly report on the four commodities responsible for most deforestation: timber, palm oil, cattle and soy.

<sup>1</sup> <https://www2.deloitte.com/global/en/pages/about-deloitte/articles/wef-business-case-inclusive-growth.htm>

# WORKING WITH NSF INTERNATIONAL

NSF has more than 70 years' experience in conducting third-party audits and have unmatched technical GHG expertise, having helped write the ISO 14064:2006 international GHG standards and their 2018 revisions. Our verification services align with mandatory reporting requirements from government agencies in the United States and Canada, and are ideally suited to organizations that report greenhouse gas emissions to programs like:

- ✓ The Climate Registry
- ✓ GHG Protocol
- ✓ CPD
- ✓ Global Reporting Initiative
- ✓ ISO 14064-1

## GETTING THIRD-PARTY VERIFICATION

To be awarded Leadership points for verification in 2017, at least 70% of Scope 1 emissions and 70% of Scope 2 emissions must be verified. Leadership points for Scope 1 and Scope 2 verification must have been awarded for a company to get the highest score of "A" and be included in the coveted CDP "A list".

NSF is an approved CDP verification body and also holds ANSI accreditation (accreditation #0216) for services including GHG verification and validation.

## WHY ARE COMPANIES REPORTING TO CDP?

As the saying goes, "what gets measured, gets done." That's why in 2017, more than 5,600 companies responded to CDP climate change, water, forests and supply chain questionnaires.

- > 89% of companies reporting to CDP identify opportunities associated with sustainable sourcing, often leading to better brand reputation.
- > Companies consistently measuring and reporting through CDP are viewed more favorably by their investors and customers.

## GETTING STARTED – REACH OUT TO NSF

Improve your risk-reduction plans by developing an awareness of priority action areas within your company. Through CDP's standardized, credible and widely recognized reporting system, your company can reduce time spent collecting and submitting data, making measurement much easier.

Contact NSF today for assistance with CDP, no matter where your company is on their sustainability journey, whether you need help deciding where to begin or if you are ready for verification of your report. Check out our [online readiness assessment](#) to determine how NSF can work with your company.

For more information, visit [www.nsfustainability.org](http://www.nsfustainability.org) or contact [sustainability@nsf.org](mailto:sustainability@nsf.org).

## NSF INTERNATIONAL

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