

# ARE YOU VULNERABLE TO FOOD FRAUD? LET NSF REDUCE YOUR RISK.



Food fraud is the fraudulent and intentional substitution, dilution or addition to a product or raw material, or misrepresentation of the product or material, for the purpose of financial gain, by either increasing the apparent value of the product or by reducing the cost of its production. NSF uses an integrated, research-based approach and proprietary software to assess product and supply chain vulnerability. Risk points are identified for monitoring and action. Is your company at risk?

## FOOD FRAUD VULNERABILITY ASSESSMENT:

- > Incorporates product and supplier assessments and how they interrelate
- > Addresses control measures in accordance with the Global Food Safety Initiative (GFSI) requirements
- > Is customized specifically to your company's needs
- > Enables the effective implementation of a monitoring/control plan
- > Is backed by NSF's Global Center of Excellence in food fraud

**GFSI benchmarked standards** are expected to set certification requirements to include a:

- 1) food fraud vulnerability assessment and
- 2) food vulnerability monitoring program

To learn more about NSF's food fraud capabilities, email:  
[foodsafetysolutions@nsf.org](mailto:foodsafetysolutions@nsf.org) or visit [www.nsfcanada.ca](http://www.nsfcanada.ca).

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125 Chancellors Way, Guelph, ON N1G 0E7 | [www.nsfcanada.ca](http://www.nsfcanada.ca)

