

## GLUTEN-FREE CERTIFICATION

The gluten-free diet continues to be one of the fastest growing nutritional movements in the U.S and the market is forecast to reach \$5 billion in 2021. In addition, studies have shown this market is highly fragmented which means smaller companies can gain a foothold against larger brands.

The NSF Gluten-Free certification is aligned with the FDA's Gluten-Free Labeling Final Rule and is available globally. Products eligible for this certification include food, beverages, dietary supplements, cosmetics and skincare. NSF's Gluten-Free certification requirements are robust to ensure products are formulated to exclude gluten and facility controls are in place to prevent cross-contamination with gluten. NSF verifies compliance with these requirements through records audits, independent testing and third-party inspections to ensure compliance at all steps in the product manufacturing process.



### Benefits of Certification

- ▶ Grow your business and reduce exposure to risk
- ▶ Build consumer loyalty and protect your brand
- ▶ Gain confidence in your compliance with FDA's Gluten-Free requirements
- ▶ Save by combining gluten-free certification with non-gmo or food safety certification
- ▶ Leverage NSF's 70+ years of food safety and quality expertise



### Free Assessment

See if you're ready for certification with our free online Gluten-Free Readiness Tool. Access the quiz at <http://info.nsf.org/extranet/glutenfree/index.asp>.

### Free Webinars

Want to learn more about the requirements? Attend our free gluten-free webinars. Sign up at [www.nsf.org/training-education](http://www.nsf.org/training-education)

### Gluten-Free for Foodservice

NSF provides consulting on the development and implementation of gluten-free menus for foodservice. Ask us!

Got questions? Email us at [consumervalues@nsf.org](mailto:consumervalues@nsf.org).

# 5 STEPS TO GLUTEN-FREE CERTIFICATION

Your NSF Certification Project Manager will guide you through each of the 5 gluten-free certification steps.

## Step 1: Application

Submit your application form, required documents, signed contract and quote.

## Step 2: Product Review

NSF's technical team then reviews your documents to understand the scope of your operation, the procedures you follow and the products you process, label, handle or trade. This step includes

- Full documentation review and desk audit
- Gluten-free compliance plan review
- Individual product profile and labeling review

## Step 3: Onsite Inspection

A qualified inspector conducts an onsite evaluation of your operation to verify the information in your application and supporting documents.

## Step 4: Sample Testing

During the onsite inspection, NSF will collect a random product sample for testing to ensure your production process results in 15ppm or less gluten content. Our inspector will also verify that finished product testing and raw ingredient monitoring has been performed through an allergen affidavit, certificate of analysis or sourcing from an NSF-certified gluten-free supplier.

## Step 5: Certification

Upon successful completion of steps 1-4, your operation is granted certification and authorized to use the NSF Gluten-Free certification mark on your product packaging. You receive a numbered certificate and can now use the NSF Gluten-Free mark on your certified gluten-free products and in your marketing materials.

To maintain your certification, your facility will be evaluated annually for compliance. NSF may request facility quality monitoring records and internal test reports, may perform announced or unannounced inspections; and perform annual product testing.

**NSF Consumer Values Verified**

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