

ENVIRONMENTAL CLAIMS VALIDATION SERVICES



As the market for environmentally friendly products grows, so does the need for reliable and verifiable claims. Government, industry associations and consumer groups, concerned about this validity gap, are holding companies to higher standards of performance on environmental claims through emerging guidelines and regulations. NSF International has verification programs to provide the credibility you need for your product, project or organizational claims. Major brands and organizations across the globe turn to NSF to provide the credibility and integrity that an independent, third-party assurance can provide.

DON'T JUST SAY IT. PROVE IT.

Third party verification is an important tool to gain consumer trust and meet regulatory guidelines. The NSF environmental claims verification program provides organizations and manufacturers with an important tool for communicating credible, verified environmental information. The value of environmental claims rests on the assurance that the information presented is reliable and trustworthy.

TRUST THE NSF ADVANTAGE

NSF International has been an important source for standards development, auditing, testing and certification of products for the safety and protection of public health and the environment since 1944. NSF's independent, third-party validation of environmental claims can support and protect your brand, product or organization against charges of "greenwashing" while helping strengthen customer trust. NSF can validate claims for:

- > Recycled Content
- > Landfill Free
- > Greenhouse Gas (GHG) verification for organizations, projects and products and project validation
- > Eco-efficiency
- > Compostability
- > Biodegradability
- > Non-Toxic
- > Energy Efficiency
- > Water Efficiency
- > Rapidly Renewable Materials
- > Safer chemicals
- > Organic
- > Custom designed programs to fit your needs



ENHANCE BRAND DISTINCTION

NSF International can help you further differentiate your product or organization through certification to leading environmental programs; the BPI Certified Compostable products program, and the NSF Landfill- Free Verification Program. NSF is proud to be a program administrator for these programs.

BPI COMPOSTABLE PRODUCT CERTIFICATION

The BPI Certified Compostable program was developed to apply science-based testing to prove a material will compost in a municipal or commercial facility, leaving no toxic or lingering plastic residues in the soil. Sample product categories:

- > Certified Compostable Bags
- > Certified Compostable Foodservice Items
- > Certified Compostable Resins
- > Certified Compostable Packaging Materials



COMPOSTABLE
IN INDUSTRIAL FACILITIES
Check locally, as these do not exist in many communities. **Not suitable for backyard composting.** CERT # S-A-M-P-L-E

Manufacturers that certify may use the BPI Compostable logo on their products and packaging and leverage the most widely recognized symbol for compostable plastic products in North America.

NSF LANDFILL-FREE VERIFICATION PROGRAM

The NSF International's Landfill-Free Program establishes uniform criteria to evaluate and verify an organization's waste management processes. We grant recognition to companies that can demonstrate best practices as defined by the NSF Guideline 445. Facilities demonstrating compliance can use the NSF landfill-free logo on their documents and facility-related materials. For facilities reaching higher levels of achievement, a "produced in a landfill free facility" product logo is also available.



For more information about NSF's claims validation services and complete line of sustainability services, contact us at sustainability@nsf.org, call **+1 734 769 5192** or visit www.nsfustainability.org.

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