



ENVIRONMENTAL SERVICES

WORKING WITH COMPANIES
TO MEASURE AND MITIGATE IMPACTS



WHY ENGAGE IN SUSTAINABILITY PRACTICES?

	WHAT'S GOING ON?	HOW DO WE KNOW?	WHAT IS THE BENEFIT TO YOU?
 Customers	Consumers seek environmentally responsible companies.	87% said they would purchase a product because a company advocated for an issue they cared about.	Consumers will put their trust in your company, knowing that your values mirror their own.
 Investors	Financiers pursue sustainable companies and projects because they have demonstrated returns.	80% of studies show a positive correlation between stock price performance and good sustainability practices.	Investors will see you as a corporate leader and have faith in their investment as you prioritize customer demands.
 Regulations	Initiatives, such as COP21, are increasing the pressure for sustainable and responsible operating practices.	Over 190 countries signed COP21 to achieve a legally binding and universal agreement on climate, with the aim of keeping global warming below 2°C.	You will be well prepared and well positioned to comply with an ever-changing regulatory landscape.
 Drivers	Guidelines like the CDP and GRI are driving the expectation that companies transparently disclose environmental impacts.	76% of the public believe independent third-party certification is the best way to verify a product's social or environmental claims.	As voluntary reporting drivers continue to emerge, you can showcase your brand as an early adopter and celebrate successes.
 Recruitment & Retention	Millennial employees desire to work for an employer who engages in sustainable business practices.	Millennials are 5x more likely to stay with employers when they feel a strong connection with their employer's purpose.	Top talent will seek your company knowing they can pursue their individual missions and values.



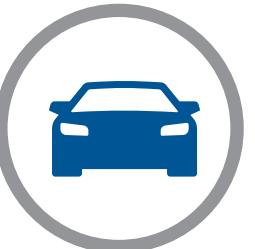


EXPERTISE AREAS

NSF International's Environmental Services professionals work with companies in any industry and size, and have deep expertise in the following sectors:



CHEMICALS



AUTOMOTIVE



UTILITIES



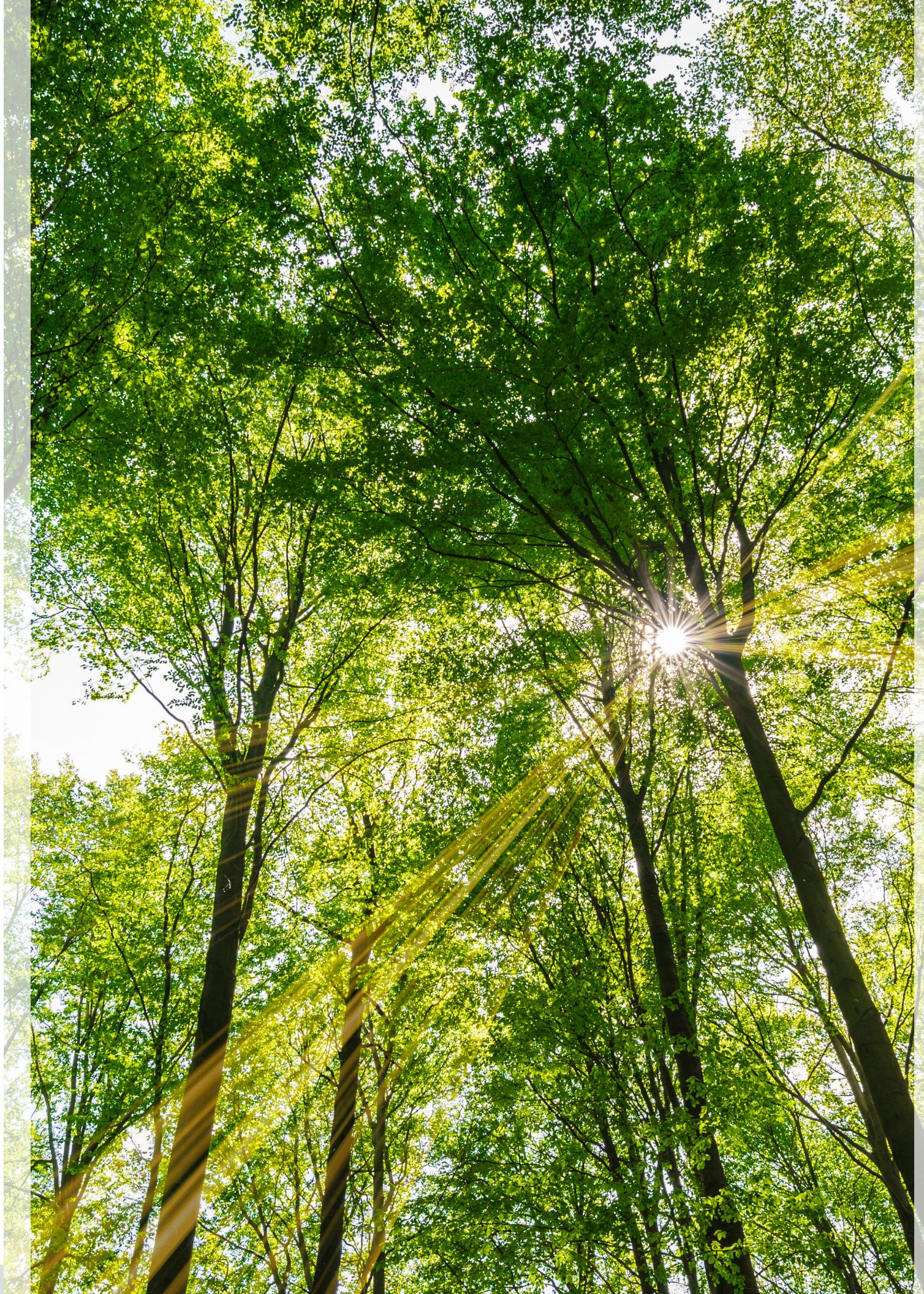
FORESTRY & PAPER



OIL & GAS



FOOD & BEVERAGE



ABOUT NSF INTERNATIONAL

Confidence comes from working with an organization with over 70 years of experience in public health and safety.

- > We provide a full breadth of environmental services in the focus areas of energy, water, materials and land.
- > We engage with all clients, regardless of industry or sector, and can assist at any stage of readiness—from planning and strategy development to implementation and independent third-party verification.
- > We help to identify, prioritize and capitalize on data-driven and cost-effective sustainability opportunities, and with innovative software solutions.
- > Our professionals have the reputation, scope and experience to help determine and manage sustainability impacts for products/processes, projects, facilities and supply chains.

SUMMARY

Our environmental services are designed to ensure you have a partner in designing, measuring and meeting your sustainability goals. We can support company-wide strategies, help build more sustainable brand equity and differentiate your products and services in a marketplace crowded with unsubstantiated claims. We have the scope and experienced professionals to handle any type or size of environmental-related service you might need.



MISSION:

We aim to become a strategic partner for companies striving to reduce their environmental burdens at the product/process, project, facility, and supply chain levels by offering services in key sustainability impact areas such as energy, water, materials and land. We work alongside companies to identify key risks and mitigation opportunities—regulatory or non—and provide a clear vision for how to set, surpass, and communicate science-based sustainability targets to stakeholders. Furthermore, we strive to provide thought leadership and innovation to the broader sustainability community.

CONTACT US

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Use of NSF consulting services does not provide an advantage, nor is it linked in any way to the granting of certification.