



AN ITALIAN VOLUNTARY MARK STRENGTHENS YOUR BRAND GLOBALLY

Introduction

- > In the interest of supporting Italian plumbing industry savoir-faire and products quality, NSF International is introducing a registration program to verify and attest the quality and origin of a wide range of products made in Italy
- > NSF International is proposing a quality mark OQC "ORIGINE E QUALITÀ CONTROLLATA" to promote and distinguish the worldwide recognized top quality Italian products



What is OQC?

- > A registration and listing program to distinguish quality products through continuous verification and regular inspections.
- > Open to all manufacturers based in Italy willing to demonstrate their products quality and enhance public health
- > OQC is a service which is open, flexible and developed to be non-contradictory with any regulation or legislation in place

Objective

- > "ORIGINE E QUALITÀ CONTROLLATA" program and mark are intended to enable Italian manufacturers to guarantee and demonstrate high quality of their products and confirm production location based in Italy
- > Associated with worldwide recognized NSF International reputation, the OQC mark is a unique quality label not only in Italy but also in export markets on a global scale

For more information on how to create value with OQC mark, Contact our Representative in Italy (oqc@nsf.org) or your dedicated Certification Project Manager

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