



ANF (PRIVATE LABEL) CERTIFICATION

Have you ever wondered if there was a way to private label and sell NSF certified products under your own brand in an easy and cost effective manner? Well, there is! NSF calls this an “ANF Listing.” The way it works is that you, the private label manufacturer, arrange with an NSF certified manufacturer to private label their product with your label at their NSF certified manufacturing facility. In these arrangements, NSF calls the manufacturer the “Base Company.” You, NSF, and the Base Company all work together so these products can use your branding, the NSF Mark, and can be included in NSF’s certification listings with no visible link to the Base Company listings.

A significant advantage of this process is that because the products are already NSF certified by the Base Company, there are no additional audits or testing necessary to put an ANF Listing in place.

Steps to Certification

This process can be initiated by contacting the NSF certified base company and working with an official NSF corporate contact. You can then request the necessary paperwork to apply for NSF certification. This will enable you to obtain an ANF NSF Official Listing for your private label brand. Required information to obtain the ANF Listing includes the following documentation:

1. Authorization by the certified base manufacturing company
2. Application from the company desiring ANF certification (simple one-page form)
3. Product cross reference verification (Base company product to ANF product designation)

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ANF (PRIVATE LABEL) CERTIFICATION, CONTINUED...

Benefits of ANF Certification

- An easy, cost effective way for private label versions of NSF certified products to have their own listing
- Maximized brand reputation
- Increased consumer peace of mind and trust
- Higher assurance of product quality and integrity
- Greater consumer confidence that the product is safe
- Improved supplier assurance

For more information, contact americas@nsf.org.



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