NSF NON-GMO TRUE NORTH





Consumers are seeking more information and transparency in the products they buy, and a wider variety of labeled non-GMO product options as their concerns grow over the proliferation of genetically engineered products in the marketplace. Retailers and specifiers seek to meet this demand by creating new opportunities throughout the supply chain for non-GMO seed and crops in the production and manufacture of food, feed and other consumer products.

NSF Non-GMO True North provides clear production, testing and evaluation criteria to organizations that grow, process or trade in feed, food and beverage, dietary supplements, cosmetic, personal care, cleaning and textile products. Through this certification program, suppliers of food, inputs and products can demonstrate to the supply chain and consumers that they are mindful of GMO concerns and are taking active measures to reduce the presence of GMO ingredients to the lowest extent practical and possible.



Our program establishes realistic, achievable best practices by recognizing current limitations in the supply chain and using both global and domestic GMO regulations. NSF Non-GMO True North is rooted in continuous improvement with compliance rigor increasing in due course as supply chain and consumer purchasing preferences begin to shift non-GMO commodity crops' availability and prices. We recognize applicable GM regulations and private standards such as the USDA National Organic Program (NOP) and its equivalent, the Non-GMO Project, as well as other recognized third-party certified IP systems.

NSF Non-GMO True North's basic tenets are consistent with other certification programs: segregation, traceability, supplier approval, monitoring and testing. Additionally, to ensure consumer confidence and transparency, True North requires risk assessment-based unannounced audits, unannounced chain of custody sampling and independent testing. It also requires manufacturers to perform routine testing of raw materials for GMOs.

> . consumer Values verified™

REQUIREMENTS OF CERTIFICATION

- > Applicants must provide training to personnel on the requirements of the NSF Non-GMO True North program and related compliance procedures.
- > Certified operations must maintain a management system to monitor and control commingling risks.
- > Finished human food, pet food and dietary supplement products must not exceed 0.9 percent GMO content by formulation.

• • •

- > Livestock feed must not exceed 5 percent GMO content per commodity.
- > Certified animals must be fed only compliant feed from the start.
 - Dairy cattle may be transitioned to compliant feed; fed compliant feed a minimum 30 days prior to first certified milking and continuously thereafter.
- > Risk-based testing is required to detect GMO contamination by the applicant and NSF.
- > An annual renewal assessment is mandatory, which may require:
 - Unannounced surveillance inspection and sampling
 - On-site inspection or a remote desk review
- > No cloned animals are permitted.

BENEFITS OF CERTIFICATION

- > Peace of mind from knowing your ingredients and products are compliant
- > Protection for your brand's reputation through increased consumer confidence
- > Ability to meet consumer and retailer demand for GMO transparency
- > Comprehensive risk management
- > Compliance with emerging retail, industry and government requirements
- > Time and money savings by harmonizing your non-GMO certification with other NSF certification programs
- > Guidance from The Most Trusted Name in Food Safety[™] as you navigate a sea of compliance requirements
- > Global use of the NSF Non-GMO True North logo in countries that permit a non-GMO claim

To get started, send an inquiry to **consumervalues@nsf.org**.

NSF INTERNATIONAL | CONSUMER VALUES VERIFIED

9191 Towne Centre Drive, Suite 200, San Diego, CA 92122 +1 858 792 3531 | consumervalues@nsf.org | www.valuesverified.org

consumer Values verified™